

## **Terms and Conditions**

Please read these terms and conditions carefully.

- 1 The competition is open to all GB professional bars and publicans (England, Scotland, Wales). The competition is not open to consumers.
- 2 The competition prize will be awarded to a GB professional outlet and will not be awarded to an individual working within that establishment.
- 3 Competition period: The competition opens at 00:01 on the Monday, 5<sup>th</sup> December 2016 and closes at 23:59 on Friday, 6<sup>th</sup> January 2017. Entries received after this date will not be entered into the draw.
- 4 TO WIN PRIZE ONE - £500 RETAIL VALUE WORTH OF PERNOD RICARD UK STOCK - the entrant must, during the competition period, download an electronic version of the Pernod Ricard UK Christmas Social Media Guide from [www.morningadvertiser.co.uk](http://www.morningadvertiser.co.uk) and submit their full details, including a valid outlet name, outlet representative's contact name, email address and telephone number.
- 5 TO WIN PRIZE TWO - £2,000 RETAIL VALUE WORTH OF PERNOD RICARD UK STOCK - the entrant must, during the competition period, download #DrinkSafe images from [www.morningadvertiser.co.uk](http://www.morningadvertiser.co.uk) and then post ALL FOUR images to the on-trade outlet's Twitter and/or Instagram accounts, using the hashtag #DrinkSafe. One entry consists of four official Pernod Ricard UK images with the hashtag #DrinkSafe posted to a single social media channel, either Twitter or Instagram. Should an outlet post all four images along with the hashtag to both its Twitter and Instagram account, it will constitute the maximum number of two entries.
- 6 The two prizes to be won include: PRIZE ONE - £500 retail value worth of Pernod Ricard UK stock (; and PRIZE TWO - £2,000 worth of Pernod Ricard UK stock. Stock is the sole discretion of the Promoter.
- 7 The Data Controller will monitor valid entries for PRIZE ONE, while the Agency will monitor and track valid entries for PRIZE TWO. The Agency will communicate the details of the entrants to an independent adjudicator (Cirkle Communications) who will select winners at random.
- 8 The winners will be selected at random by an independent adjudicator from all valid entries submitted in accordance with these terms and conditions.
- 9 All prizes are non-transferable. No cash alternative. In the unlikely event of one the prizes not being available the Promoter reserves the right to offer an alternative or equal or similar value.
- 10 The winner will be notified by 17:00 on 9 January 2017 by email, telephone (via the information provided) or private social media channel.
- 11 To accept the prize, the winner should respond to the notification within 21 working days of the notification being sent. If the winner does not do so, or the winner is unable to accept the prize for any reason, then the Promoter reserves the right to select an alternative winner, selected at random from all remaining entries. For the purpose of these terms and conditions, an alternative winner shall be deemed a winner.

- 12 The Promoter will send the winner the prize within 30 days of the winner claiming the prize.
- 13 The Promoter accepts no responsibility for entries that are incomplete, delayed, not received, lost, damaged or unreadable, whether due to failure or non-availability of any website or otherwise, the submission of incomplete information or any other reason
- 14 The Promoter reserves the right to disqualify any entry that is not made in accordance with these terms and conditions. Any decision of the Promoter as to eligibility to take part in the competition or the result of the competition will be final and no correspondence will be entered into
- 15 The prize is non-transferable, non-refundable and cannot be exchanged for any cash alternatives in whole or in part. The decisions of the Promoter are final and no correspondence will be entered into
- 16 The Promoter reserves the right to delay, postpone or cancel the competition in the event of circumstances outside its reasonable control, which it considers make it necessary for it to do so.
- 17 The winner may be required to take part in non-paid publicity or advertising relating to the competition
- 18 By entering the Promotion, all entrants will be deemed to have accepted and be bound by the terms and conditions and consent to the transfer of their personal data to the Data Controller for the purposes of the administration of this Promotion and any other purposes to which the entrant has consented. All entry instructions form part of the terms and conditions.
- 19 For a list of winners' names and countries please email [group.pernod-ricard@circle.com] within 10 weeks of the closing date.
- 20 This Promotion is not sponsored, endorsed, administered by Twitter and/ or Instagram nor is Twitter and/ or Instagram associated with this Promotion. Any information you disclose during this promotion is disclosed to the Promoter and not to Twitter and/ or Instagram. The entrant releases Twitter and/ or Instagram for all claims and liabilities arising in respect of the Promotion.
- 21 These terms and conditions (whether such disputes or issues are contractual or non-contractual in nature, such as claims in tort, for breach of statute or regulation or otherwise) shall be governed by and construed in accordance with English law. Entrants hereby irrevocably submit to the exclusive jurisdiction of the English courts to settle any such dispute or issues.

Promoter: Pernod Ricard UK, Building 12, Chiswick Park, 566 Chiswick High Road, London, W4 5AN; Agency and Independent Adjudicator: Circle, Canon House, 27 London End, Beaconsfield, Bucks HP9 2HN; and Data Controller: The Morning Advertiser, William Reed Business Media, Broadfield Park, Crawley RH11 9RT